

# THE HEINZ AWARDS

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## **Six Remarkable Americans to Share \$1.25 Million Heinz Awards**

**Annual honors celebrate achievement in five categories of human endeavor;  
Philanthropist Richard Goldman to receive special Chairman's Medal**

**BOSTON, May 2, 2005** – Six notable Americans whose pioneering contributions in a range of human enterprise have left an enduring imprint on our shared understanding of science, culture and each other have been selected to receive this year's Heinz Awards, now in their 11<sup>th</sup> year.

Presented by the Heinz Family Foundation of Pittsburgh since 1994, the \$250,000 Heinz Awards, among the largest individual achievement prizes in the world, recognize profound contributions across a spectrum of activity – from the arts and the environment to technology and public policy. The special Chairman's Medal, presented at the discretion of the foundation's chairman, Teresa Heinz, carries no monetary award.

This year's recipients in their respective categories are:

- **Arts and Humanities: Mark di Suvero**, sculptor, artistic visionary and founder of Socrates Sculpture Park from New York City
- **Environment: Jerry Franklin**, Ph.D., forest ecologist, educator and the “father of new forestry” from Seattle
- **Human Condition: Joseph Rogers**, mental health administrator and advocate and founder of Project SHARE from Philadelphia

- **Public Policy: Sidney Drell**, Ph.D., theoretical physicist, educator and arms control advisor from Stanford, Calif.
- **Technology, the Economy and Employment: Mildred Dresselhaus**, Ph.D., scientist, researcher, educator and trailblazer for women in the sciences from Cambridge, Mass.

From time to time, the Heinz Awards program will bestow upon a truly exceptional individual its **Chairman's Medal**, created to honor lifetime achievement by someone whose career has been distinguished by a pattern of singular accomplishment and character. **Richard Goldman**, philanthropist and chairman of Goldman Insurance Services from San Francisco, has been selected to receive a Chairman's Medal as part of the 11<sup>th</sup> annual Heinz Awards.

"The collective life's work of these extraordinary individuals has helped transform our world, shaping it in ways that enhance our lives, provide inspiration to others and bestow valuable wisdom and insight to future generations," said Mrs. Heinz. "With courage of conviction, clarity of vision and generosity of spirit, each of them has made a lasting contribution toward advancing our civilization. We are pleased to honor these incredible pioneers with this year's Heinz Awards."

The Heinz Awards were established by Mrs. Heinz through the Heinz Family Foundation of Pittsburgh in 1993 to honor and sustain the legacy of her husband, U.S. Senator John Heinz, who died two years earlier. The awards recognize exceptional leadership and accomplishments in areas of particular interest to Senator Heinz, who said: "The most important investments – and the most profitable – are investments in people."

The following are profiles of this year's recipients, by category:

**Arts and Humanities:** A prolific and self-effacing sculptor whose works have punctuated landscape and urban environments for close to a half-century, **Mark di Suvero** is among America's most beloved artists. His mostly large-scale sculptures, fashioned from industrial materials and found objects, capture a mainstream modernism that blends the dynamic movement of kinetic art with the impetuosity of Abstract Expressionism.

Writing in *Sculpture* magazine, Patricia C. Phillips notes, “The heroic effort involved to construct one of his large sculptures is a delicate proposition of poetic inspiration and calculated balance. The pieces engender the bravado and beauty, the heft and vulnerability of both industrial and aesthetic productions. The strenuous, tenacious process of creation, the surprising juxtapositions of stable armatures and swinging elements, and negotiations of abstract forms and found objects express the contradictions of contemporary life.”

A self-trained welder and licensed crane operator for more than 30 years, Mr. di Suvero has overcome both personal and professional challenges. In 1960, while preparing for his first solo exhibition, he was critically injured at his part-time construction job, breaking his back and keeping him off his feet for two years (doctors at the time feared he would never walk again). But the accident was not enough to forestall his artistic development. With an iron apron covering his lap, he created sculptures that combined wood and steel, mastering a welding technique that he would later employ in his larger pieces. Over the years, such pieces have appeared in museums and outdoor public settings around the world. In 1986, in keeping with a career-long commitment to new artists, Mr. di Suvero founded Socrates Sculpture Park on the site of an abandoned landfill in Queens, N.Y. The 4.5-acre waterfront park is both an outdoor studio for works in progress by emerging artists and a showcase for new exhibitions.

***Environment:*** A forest ecologist and progenitor of a new paradigm for protecting America’s 4,500-year-old-growth forests, **Dr. Jerry Forest Franklin** is one of the nation’s leading authorities on sustainable forest management. Considered the “father of new forestry” and the “guru of old-growth forests,” Dr. Franklin challenged the long-held conventional practice of clear-cutting by advancing solutions based more on science. His “new forestry” strategy for logging – which advocates leaving logs, standing dead trees and scattered live trees – more closely aligns with the legacies left by natural disturbance cycles. While his views were met at first with skepticism and derision within the industry, his “new forestry” principles have since been embraced by environmentalists and timber companies alike.

Dr. Franklin has spent his entire career in forestry research, beginning in 1959 as a research forester for the USDA Forest Service. He served as director of the ecosystem studies program for the National Science Foundation, president for the Ecological Society of America and on numerous local, national and global commissions studying forest issues. After teaching at Oregon State University, he became professor of ecosystem analysis at the University of Washington in Seattle. Dr. Franklin also serves as the director of the Wind River Canopy Crane Research Facility where he has installed a 250-foot tall construction crane. The crane provides access to the canopy of an old-growth forest for research, allowing scientists to probe the relationship between forests and climate change.

***Human Condition:*** An advocate for user-designed mental health programs whose personal experiences and frustrations with the mental health care system helped propel the field's "consumer" movement, **Joseph Rogers** has provided impassioned, visionary leadership in transforming mental health care in this country. Diagnosed with paranoid schizophrenia at age 19 and told that he was incapable of holding a job, Mr. Rogers descended into a life of homelessness and desolation until he eventually found treatment and a place to stay at a YMCA in New Jersey. After fate led him to a job as an outreach worker at a mental health center, he moved to Philadelphia, where he began work in 1984 at the Mental Health Association of Southeastern Pennsylvania (MHASP), then a small non-profit agency with a dozen staff members. Over the last 20 years, he has transformed MHASP into a \$14-million organization with 300 staff, the majority of whom have mental illness. He is now president and CEO.

Mr. Rogers soon began exhorting a new philosophy for mental health care, one based on the principle that individuals who have shared similar experiences can help themselves and each other. In 1984, under MHASP's auspices, he founded the Self-Help and Advocacy Resource Exchange (Project SHARE), which became the umbrella organization for programs that provide such essential services as peer support, drop-in centers, housing, homeless outreach, mentoring and job training. Today, MHASP operates 40 such programs. In 1986, with federal funding, Mr. Rogers founded the

National Mental Health Consumers' Self-Help Clearinghouse. The clearinghouse provides thousands of U.S. mental health consumers and consumer-run organizations with the tools to be successful advocates and to establish and operate peer-run services. Most recently, he has been active in working to reform the methods used by police in apprehending at-risk individuals with mental illness.

**Public Policy:** A highly respected theoretical physicist, educator and authority in the arena of arms control, **Dr. Sidney Drell** has been a tireless and effective spokesman and advisor to the United States government in efforts to reduce the danger and proliferation of nuclear weapons. With views grounded in science, although not always popular, he has advanced technical means for limiting the threat of nuclear annihilation while assuring our nation's adequate defense. Over the past 40 years, Dr. Drell has advised numerous administrations and congressional panels, impacting countless national defense decisions and, ultimately, making the world a safer place.

As a physicist, Dr. Drell's research helped guide and interpret experiments that led to the discovery of quarks, now considered the basic building blocks of protons and neutrons. His key works have become standard reading for the graduate study of physics. Dr. Drell's research and expertise became a springboard for his work on national security issues, and since the 1960s, he has been involved in every significant debate. He fixed bugs in the nation's first photoreconnaissance satellite, led studies that provided a scientific basis for the Comprehensive Nuclear Test Ban Treaty and has worked on many technical issues related to U.S. national security as a member of JASON, a prestigious advisory panel of academic scientists. He is currently a professor emeritus at Stanford Linear Accelerator Center, a senior fellow at Stanford's Hoover Institution, and a long-time mentor to numerous physical scientists and students of public policy and arms control.

**Technology, the Economy and Employment:** A Massachusetts Institute of Technology professor and researcher for more than four decades, **Dr. Mildred Dresselhaus** is one of the nation's foremost experts in the multifaceted field of condensed matter and materials

physics. Her investigations into the electronic properties of graphite, the structure and properties of novel forms of carbon, thermo-electricity and the new physics at the nanometer scale have significantly advanced these fields, while at the same time, she has worked to break down stereotypes and expand opportunities for women in science. She has lectured around the world, written extensively about her research and served in prominent leadership roles, including as director of the office of science at the U.S. Department of Energy and as president of the American Physical Society and the American Association for the Advancement of Science, among other high-profile posts. She is a recipient of the National Medal of Science.

A native of the Bronx, where she showed an early aptitude for the violin, her interest in high school shifted from music to science. Following her doctoral work at the University of Chicago, she focused her initial research on solid state physics and superconductivity. In 1960 she and her husband, physicist Gene Dresselhaus, moved to the Lincoln Laboratory at MIT where they remained for seven years, after which she joined the MIT faculty. The mother of four, Dr. Dresselhaus faced unique challenges in the workplace, which perhaps provided the inspiration to assist other women in pursuing scientific careers. In 1970 she co-founded the Women's Forum at MIT – established to equalize opportunities for all women at MIT – and received a Carnegie Foundation grant to encourage women's study of traditionally male-dominated fields, such as physics. In 1973 she also became the Abby Rockefeller Mauze chair, endowed in support of the scholarship of women in science and engineering. When Dr. Dresselhaus arrived at MIT in 1960, women comprised just 4 percent of the undergraduate student population; the percentage of women today is over 40 percent.

*Chairman's Medal:* President of both the Richard and Rhoda Goldman Fund and the Richard and Rhoda Goldman Foundation, **Richard Goldman** is one of the nation's most munificent benefactors. Through annual grants totaling approximately \$50 million, Mr. Goldman's philanthropic reach extends into a variety of social issues, including children and youth, democracy and civil society, the elderly, population, social and human services and violence prevention. Of particular emphasis has been grants related to

Jewish affairs and the environment. In 1990 Mr. Goldman and his late wife established the Goldman Environmental Prize, dubbed the "Green Nobel Prize." The \$125,000 award is presented annually to recipients living in each of six geographic areas: Africa, Asia, Europe, Islands and Island Nations, North America and South and Central America.

Born in San Francisco and educated in the city's public schools, Mr. Goldman graduated from the University of California at Berkeley where he received a Bachelor of Arts degree. Following a year in law school, he served in the United States Army during World War II and shortly afterwards founded Goldman Insurance Services, an insurance brokerage firm headquartered in San Francisco. Mr. Goldman has a long history of charitable giving dating back more than a half century. His wife Rhoda, an heir to the Levi Strauss fortune, passed away in 1996.

#### **About the Heinz Foundation**

The Heinz Family Foundation, one of the Heinz Family Philanthropies, began as a charitable trust established by the late Senator Heinz in 1984. His widow, Teresa Heinz, created the Heinz Awards in 1993, which are the primary activity of the Foundation. In addition to the Heinz Awards, the Foundation directs a grant-making program that is active in a wide range of issues, principally those concerning the environment and conservation, women, human services, education and the arts.

Nominations for the Heinz Awards are submitted by an invited Council of Nominators, all experts in their fields, who serve anonymously. Award recipients are selected by the Board of Directors for the Heinz Awards upon recommendation by a blue-ribbon panel of jurors in each category.

Past recipients of the Heinz Awards include playwright August Wilson, environmental advocate Peggy Shepard, urban arts activist Rick Lowe and medical anthropologist Paul Farmer. Previous Chairman's Medal honorees include U.S. Senators Richard Lugar and Sam Nunn, and Dorothy Height of the National Council of Negro Women.

In addition to the \$250,000 award for their unrestricted use, recipients are presented with a medallion inscribed with the image of Senator Heinz on one side and a rendering of a globe passing between two hands on the other. Designed by John Heinz IV, the late senator's oldest son, the medallion symbolizes the partnership, continuity and values carried on to the next generation. The hands also suggest passing on the stewardship of the earth to future generations.

The Heinz Awards will be presented at a private ceremony in Washington, D.C. on May 24.

Additional information is available online at [www.heinzawards.net](http://www.heinzawards.net).

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