THE 28<sup>TH</sup> HEINZ AWARDS



# Help Us Celebrate the 2023 Heinz Award Winners

We are celebrating 28 years of the Heinz Awards! We're proud to announce six new visionary leaders and honor the outstanding contributions they've made in their fields.

We would love your help sharing their stories.

Below are graphics, links and sample social posts to share with your networks to join us in celebrating the accomplishments of this extraordinary group.

First, please follow us on social media: <u>Twitter (X)</u> <u>Facebook</u> <u>LinkedIn</u>

Then, help spread the word by posting to your platforms using the below materials.

Note: The language provided is a suggestion; feel free to customize it as you see fit.

## Share the announcement:

### Twitter (X) Language

Congratulations to the 2023 #HeinzAward winners! The @HeinzAwards is honoring six visionary leaders making impactful change in the arts, the economy and the environment. Meet this year's outstanding winners: <a href="https://example.com/heinzawards.org/pages/recipients">heinzawards.org/pages/recipients</a>

Check out the 2023 #HeinzAward winners! The @HeinzAwards celebrates the belief that individuals have the power and responsibility to change the world for the better — and this year's winners are certainly doing so. Read about their work here: <a href="heinzawards.org/pages/recipients">heinzawards.org/pages/recipients</a>

Facebook and LinkedIn Language

Congratulations to the 2023 Heinz Award winners! These six visionary leaders are making extraordinary contributions in the arts, the economy and the environment.

Meet this year's winners and read about how their work is changing the world for the better: <a href="heinzawards.org/pages/recipients">heinzawards.org/pages/recipients</a>

The 2023 Heinz Award winners have just been announced!

The Heinz Awards celebrates the belief that individuals have the power and the responsibility to change the world for the better. This year's six winners have made groundbreaking contributions to the arts, the economy and the environment.

Read all about them and their work: heinzawards.org/pages/recipients

### **Showcase the winners:**

### **Kevin Beasley**



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#### **Twitter (X) Language**

Congrats to 2023 @HeinzAwards winner Kevin Beasley! Kevin is receiving the #HeinzAward for the Arts for his work across sculpture, sound and performance — in which he addresses our complex histories, generational memory, and power dynamics in America. heinzawards.org/pages/kevin-beasley

#### **Facebook and LinkedIn Language**

Congratulations to Kevin Beasley, winner of the 2023 Heinz Award for the Arts! Kevin works across sculpture, sound and performance — engaging multiple senses to address complex American histories. His art is inspired by his personal experiences grappling with complex histories, generational memory, and power dynamics in America. heinzawards.org/pages/kevin-beasley

### **Roberto Lugo**



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### **Twitter (X) Language**

Congrats to 2023 #HeinzAward winner @RobertoLugo215 — a ceramicist, activist, poet and educator. Roberto's pottery is influenced by social resistance movements, hip-hop culture, and his Puerto Rican and African heritage. heinzawards.org/pages/roberto-lugo

#### Facebook and LinkedIn Language

Congratulations to 2023 Heinz Award winner Roberto Lugo! Roberto is a ceramicist, activist, poet and educator. His wheel-thrown pottery of traditional European and Asian vessel forms are canvases for his portraits and ornate street art designs, tackling issues of poverty and social injustice. Roberto's pottery is influenced by social resistance movements, hip-hop culture, and his Puerto Rican and African heritage. heinzawards.org/pages/roberto-lugo

## **Kathryn Finney**



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### **Twitter (X) Language**

Congrats to 2023 #HeinzAward winner for the Economy @KathrynFinney! Kathryn is one of the most influential women in tech, supporting BIPOC-owned businesses and breaking down barriers hindering Black and Brown women from entering the tech startup ecosystem. <a href="https://example.com/heinzawards.org/pages/kathryn-finney">heinzawards.org/pages/kathryn-finney</a>

Facebook and LinkedIn Language

Congratulations to 2023 Heinz Award winner Kathryn Finney! Kathryn is one of the most influential women in tech — breaking down barriers for women of color and fostering economic opportunities for BIPOC-owned businesses across the U.S. Her extensive resume includes supporting companies led by diverse founders in health and green tech, as well as Black and Latinx women entrepreneurs. <a href="https://example.com/heinzewards.org/pages/kathryn-finney">heinzawards.org/pages/kathryn-finney</a>

#### **Leah Penniman**



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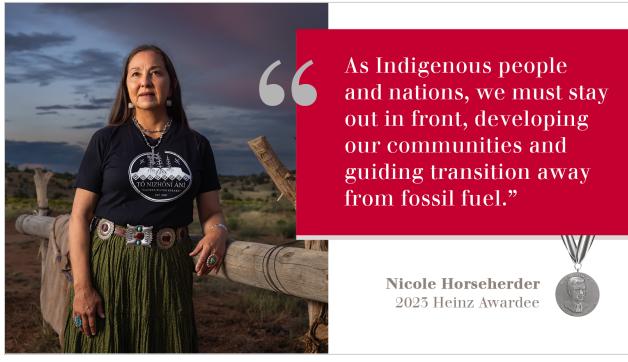
#### **Twitter (X) Language**

Congrats to Leah Penniman — author, co-founder of @SoulFireFarm and winner of the 2023 #HeinzAward for the Economy! Leah is training the next generation of Black and Brown farmers and increasing the number of farms owned and operated by people of color. heinzawards.org/pages/leah-penniman

### **Facebook and LinkedIn Language**

Congratulations to 2023 Heinz Award winner Leah Penniman! Leah is the author of "Farming While Black" and "Black Earth Wisdom" and co-founder of Soul Fire Farm — a family farm and nonprofit training the next generation of Black and Brown farmers and promoting equity in food access. She's recognized for her work to increase the number of farms owned and operated by people of color and equipping them to become leaders in the space. <a href="heinzawards.org/pages/leah-penniman">heinzawards.org/pages/leah-penniman</a>

#### **Nicole Horseherder**



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### **Twitter (X) Language**

Congrats to 2023 #HeinzAward for the Environment winner Nicole Horseherder! Nicole is an energy justice leader recognized for her work fighting for Indigenous communities facing the environmental effects of decades of coal extraction.

heinzawards.org/pages/nicole-horseherder

#### **Facebook and LinkedIn Language**

Congratulations to 2023 Heinz Award for the Environment winner Nicole Horseherder! Nicole is an energy justice leader bringing power to Indigenous communities and working to protect the water, air and land of the Navajo Nation after decades of coal extraction and industry waste. For over 20 years, she has tirelessly fought coal companies and private interests to protect their natural resources.

heinzawards.org/pages/nicole-horseherder

#### **Colette Pichon Battle**



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### **Twitter (X) Language**

Congrats to 2023 #HeinzAward winner @CPichonBattle! Colette is a climate justice organizer and human rights lawyer working to advance ecological equity and support communities of color on the frontlines of extreme weather brought on by climate change. heinzawards.org/pages/colette-pichon-battle

#### **Facebook and LinkedIn Language**

Congratulations to Colette Pichon Battle — climate justice organizer, human rights lawyer and 2023 Heinz Award winner! For decades, Colette has worked to turn community responses to extreme weather disasters into informed, proactive movements toward climate action led by frontline communities of color.

heinzawards.org/pages/colette-pichon-battle